

PRIVACY POLICY

This privacy policy ("policy") will help you understand how The International Research Institute of North Carolina ("us", "we", "our") uses and protects the data you provide to us when you visit and use www.iri-nc.org ("website", "blog", "service").

We reserve the right to change this policy at any time, the latest version of which is always available on our website.

What User Data We Collect

When you visit the website, we may collect the following data:

- Your IP address.
- Your contact information and email address.
- Other information such as research interests and program preferences.
- Information regarding your online behavior on our website.

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information you request and that we think you will find interesting.
- To contact you to participate in marketing surveys and blogs.
- To customize our website according to your online behavior.

Safeguarding and Securing the Data

We are committed to securing your data and keeping it confidential. We have done everything within our power to prevent data theft, unauthorized access, and disclosure by implementing the latest digital security technology.

Our Cookie Policy

Once you agree to allow our website to use cookies, you also agree to us using the data it collects regarding your online behavior, e.g. analyze web traffic, web pages you visit and spend the most time on. The data we collect is used to customize our website to your needs. Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser. You can visit <https://www.internetcookies.com>, which contains comprehensive information on how to do this on a wide variety of browsers and devices.

Links to Other Websites

Our website contains links that may lead to other websites. If you click on these links we are not to be held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement.

Restricting the Collection of Your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

When you are completing the forms on the website, make sure to leave blank any information you don't want to disclose.

If you have already agreed to share your information with us but you change your mind, feel free to contact us via email and we will be more than happy to change this for you.

We will not lease, sell or distribute your personal information to any third parties unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.